

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Before Commissioners:

Ruth Y. Goldway, Chairman;
Mark Acton, Vice Chairman; and
Robert G. Taub

Market Test of Experimental Product-
Customized Delivery

Docket No. MT2014-1

ORDER UPDATING DATA COLLECTION PLAN
FOR THE CUSTOMIZED DELIVERY MARKET TEST

(Issued October 31, 2014)

On October 23, 2014, the Commission issued an order authorizing the Customized Delivery market test.¹ The order, among other things, set forth the approved data collection plan for the market test and directed the Postal Service to file data collection reports within 40 days after the close of each fiscal quarter during which the market test is offered. Order No. 2224 at 19-21.

That same day, the Postal Service filed a notice proposing to update the data collection plan for the Customized Delivery market test.² The Postal Service proposes

¹ Order Authorizing Customized Delivery Market Test, October 23, 2014 (Order No. 2224). The effective date of the Customized Delivery market test is November 1, 2014. Notice of the United States Postal Service of Effective Date for Customized Delivery Market Test, October 30, 2014.

² Notice of the United States Postal Service of Filing Updated Data Collection Plan, October 23, 2014 (Notice).

to collect volume, revenue, and cost data for each metropolitan area that is tested as part of the market test. *Id.* at 1.

This Order updates the approved data collection plan by combining the data collection plans in Order No. 2224 and the Notice. It also clarifies that volume, revenue, and cost data must be reported by fiscal quarter and metropolitan area.³

The updated data collection plan for the Customized Delivery market test consists of the following information, disaggregated by fiscal quarter, for each metropolitan area tested as part of the Customized Delivery market test:

- Total revenues generated from the market test;
- Attributable costs incurred in conducting the market test, including product specific costs related to the administration of the market test and costs of dedicated delivery routes;
- Volume data consisting of the total number of packages delivered via Customized Delivery and the number of packages dropped off for each delivery (stop);
- The number of deliveries (stops) made via Customized Delivery, along with any additional fees charged per delivery, and the number of addresses delivered to;
- Work hours, travel times and distance, and other cost data; and
- Administrative and start-up cost data.

The Postal Service shall file this information required by the data collection plan in data collection reports. *Id.* at 20; see 39 C.F.R. § 3035.20(d). The Postal Service must file data collection reports within 40 days after the close of each fiscal quarter during which the Customized Delivery market test is conducted. *Id.* Data or information may be filed under protective conditions to prevent disclosure of commercially sensitive material.

³ In Order No. 2224, the Commission authorized the Customized Delivery market test to proceed in the San Francisco metropolitan area. Order No. 2224 at 21. The Commission directed the Postal Service to provide advance notice, pursuant to 39 C.F.R. § 3035.6, if it expands the market test to additional geographic areas. *Id.*

It is ordered:

1. The data collection plan for the Customized Delivery market test is updated and revised as described in the body of this Order.
2. Pursuant to Order No. 2224 and 39 C.F.R. § 3035.20(d), the Postal Service shall file data collection reports based on the updated data collection plan, as described in the body of this Order, within 40 days after the close of each fiscal quarter during which the Customized Delivery market test is offered.

By the Commission.

Shoshana M. Grove
Secretary